



Privacy Policy
Uptonogood?
May 2018

For the purposes of the General Data Protection Regulation ("GDPR") and UK data protection laws, the controller is Uptonogood (the "Event") of Upton Village Hall, Station Road, Upton, Didcot, Oxfordshire OX11 9HX.

About this document

This privacy policy sets out the way we process your personal data and we've created this privacy policy to make sure you are aware of how we use your data as a participant in our event.

How we collect your information

We may collect your personal data in a few limited ways, namely:

- Directly from you, when you fill in the online form for event entry; book camping at the event, purchase merchandise online, make enquiries on our website, or through interaction with us on the day of the event (for example, where you enter a competition, or register for a ride etc.);
- From someone else who has completed the online form for event entry on your behalf (for example a mountain bike club organizer or friend or family member who has provided us with your contact details for that purpose);

The types of information we collect

We may collect the following types of personal data about you:

- Contact and communications information, including your contact details (including email address(es), telephone numbers and postal address(es) and records of communications and interactions we have had with you);
- Financial information, including payment details using PayPal;
- Certain other information which you volunteer when entering or attending the event (for example, for entering the event, booking camping, arranging parking etc.).



We may also collect data about your health or medical conditions, where you have volunteered this, for example in the event of an accident.

How we use personal data

Personal data provided to us will be used for the purposes set out at the time of collection and, where relevant, in accordance with any preferences you express.

More generally, we will use your personal data for the following purposes:

- Administration of your event entry, including:
 - informing you about event timings;
 - taking payment of event, camping and merchandise fees, all via PayPal;
- Fulfilment of orders for goods and services, including event entry, camping and merchandise;
- Administration of the raffle and other on the day competitions;
- Research and statistical analysis about who is entering the event;
- Communication about our event that we think may be of interest to you, generally by email or MailChimp;
- Storing your details on the software platform we use for our online event management database / system. Please note that your own use of the software or system is subject to the Terms and Conditions and Privacy Policy published on that site;
- Promoting our event and promoting our sponsors;
- Obtaining post event feedback, using SurveyMonkey;

Your marketing preferences



We will always respect your wishes in respect of what type of communications you want to receive from us and how you want to receive them. There are some communications, however, that we need to send you regardless of your marketing preferences in order for us to fulfil our obligations to you as a participant in our event. Examples of these essential service communications are:

- Records of transactions, such as payment receipts (as applicable).
- Event related mailings such as your booking confirmation and arrangements for the day of the event including timings.

You are in control of how we communicate with you. You can update your choices and/or your contact details by contacting us at:

Telephone: Bob 07890 316126 / 01235 851222 Mike 07966 280155 / 01235 851474

Email: info@uptonogood.org.uk

Post: Uptonogood c/o Upton Village Hall, Station Road, Upton, Didcot, Oxfordshire OX11 9HX.

Sharing your information with others

We will never (and have never) sold or shared your personal data for other organisations to use other than as set out below.

Personal data collected and processed by us may be shared with the following third parties, where necessary:

- Our organizing team and volunteers, for the purposes of administering the event and providing the support you need on the day of the event.
- Our mechanical and medical support teams on the day.

How long your information is kept

We keep your personal data only for as long as necessary for each purpose we use it. For most data, this means we retain the data following your entry in the event and retain it for contacting you about future events, unless you notify us that you no longer wish to be contacted.



Your rights

Under certain circumstances, by law you have the right to:

- Request access to your personal data (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.
- Request correction of the personal data that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
- Request erasure of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have exercised your right to object to processing (see below).
- Object to processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal data for direct marketing purposes.
- Request the restriction of processing of your personal data. This enables you to ask us to suspend the processing of personal data about you, for example if you want us to establish its accuracy or the reason for processing it. You can also withdraw your consent, where this is the basis for our processing your data (without affecting the lawfulness of our previous processing based on consent).
- Request the transfer of your personal data to another party.

Please note that the above rights are not absolute, and we may be entitled to refuse requests where exceptions apply.

Contact and complaints

If you have any queries about this privacy policy or how we process your personal data, or if you wish to exercise any of your legal rights, you may contact the Blewbury Tennis Club committee:

- by email: info@uptonogood.org.uk;



- by telephone: Bob 07890 316126 / 01235 851222 Mike 07966 280155 / 01235 851474;
- or by post: Uptonogood c/o Upton Village Hall, Station Road, Upton, Didcot, Oxfordshire OX11 9HX.

If you are not satisfied with how we are processing your personal data, you can make a complaint to the Information Commissioner. You can find out more about your rights under applicable data protection laws from the Information Commissioner's Office website: www.ico.org.uk.